

dElectric 6 – “Dance Commander”

by Ruben Fleischer

Here is a breakdown of the song by time. I think it is a good way to visualize all that will happen.

0:00 you must have been – affected vocals, subdued beat

As the beat starts up, we find Tyler in his bedroom, close up of his face singing the words straight to the camera. He’s staring menacingly sexily into the lens, totally serious. He is doing a slight dance move, keeping the rhythm of the song as he sings along - 100% totally into it. He moves to and from the lens, adjusting his size in the frame.

0:20 it would be awesome – starts going ballistic

When the song picks up, we pull back (or cut) to a wide, where Tyler is going totally insane, jumping around, smashing the walls, jumping on his bed, screaming at the top of his lungs, playing air guitar. He is leaving dents in the walls and knocking bookshelves over. It is a bit of chaos. He is down on his knees doing a Jimmy Hendrix-esque air guitar solo.

0:37 alright! Who gives the orders here?

Tyler has fallen to the floor and is writhing super dirty looking up into the lense. It is a totally perverse display of unbridled sexual energy as focused through the song. He is rubbing his nipples and crotch, completely turned on by the song and his performance, particularly the falsetto performance.

0:52 verses start. The lads are strong... Let’s get this party started right.

Tyler walks down the upstairs hall of a suburban home, the camera tracking with him. He maintains the intensity of the performance from earlier. We follow him down the hall as he continues to sing, and then follow him down the stairs. Ideally he will slide down a banister, but he could also just power through, half-dancing as he bounds down the flight of stairs.

1:23 2nd chorus – it would be awesome

Tyler is in the living room now, freaking out. He’s smashing everything. Destroying the room. He’s on the couch, knocking all the pillows off the couch, jumping up and down, doing crazy air guitar kicks and splits and (hopefully) handstands. He is breaking shit and maybe has bloodied himself slightly through his exertions. He could play up the pain in Alice Cooper or Ozzy style spectacle.

1:56 guitars come in – I want to make it last forever

We transition into the fantasy segment of the video. We are in a high school gymnasium and Tyler is dancing crazy with a slew of background booty style dancers doing a choreographed routine behind him. I see it as slow motion and there could be pyrotechnics (if budget will allow). It should have the chaotic feel

of the "Smells Like Teen Spirit" video, but the girls will be black and latina and more along the lines of a 2 Live Crew video. They will be seriously shaking that ass and freaking out with a parallel energy of Tyler. They can interact with him, and if he's flailing on the ground, maybe he is groping their legs and asses as they dance around him. They could be totally unaware of him, not unlike the vampy girls from Robert Palmer's "Addicted to Love" video, and now that I think about it, maybe they have instruments like guitars that they are freaking out with.

2:10 ooh baby, alright

On "Ooh baby," we come back to the room. Tyler is still rocking out but now the room is almost totally obliterated. We can cut back and forth between his performance in the living room and the fantasy gym, which is going all the more nuts at this point. The girls can be freaking each other, freaking Tyler. It is an orgy of sound and performance. Maybe when we cut back to the living room there are girls in there as well, blurring the boundaries between fantasy and reality. It is all one big crazy explosion of passionate performance of the song.

2:32 "Come on!"

On the final "Come on," we show a close up of Tyler in the room, and smash cut to a wide shot. He is standing in the middle of the mayhem, totally spent, everything destroyed around him, but he looks seductively at the camera, much like he did in the very first shot of the video, and we fade to black.

Look & Feel

So, for the house stuff, I would like to shoot it on the Panasonic 24P minidv camera, which definitely has a low budget feel, but still looks really nice. It is meant to be voyeuristic, as if we have access to a guy who is doing this in his home for himself and no one else. It will be hand held. The house is a middle class suburban home, with carpets and bad art. The bedroom is messy and could have rock posters on the walls, the bedroom of a fan of music. The living room has pretty cheap, somewhat dated furniture. The type of stuff that could have been bought at Thrift Town or some other low budget place. Maybe there is a 70's vibe to the décor. Orange and browns. Wood paneling on the walls. It is the suburban home of a 30 year old guy who still lives with his parents but badly wants to be a rock star.

The gym stuff will be either shot with the same camera, or a 16mm outfit, if we want to make it look better. I think that it could work either way, blurring the boundaries between fantasy and reality, or accentuating them. It should be a very darkly lit gym with party/disco lights illuminating the performance. There could be some light flashes as well. It will be pretty minimal, and no set dressing. The girls will be hot and dirty. Total booty bitches (like the girl on the cover of Ice T's record "Power"). They will be a stark contrast to Tyler, the song, and his performance. They should be stoic as they do their thing, playing it really straight. Tyler is the focus, and they are background elements adding to the insanity of the whole thing.