

## **DJ FORMAT**

### **“We Know Something...”**

We start the video with an exterior shot of a shack. We then cut to the inside of this small cabin like structure and find a large costumed fellow (or it could be someone in a hooded sweatshirt and glasses representing the Unabomber) who is alone in his room filled with records. He pulls out a special white label and puts it on the decks. Then our song starts, and we see that once he has put it on the turntable that it has started to send out radio signals across Los Angeles through a strangely shaped and somewhat antiquated looking radio transmitter.

We then cut to two costumed animals who are chilling on some street corner by their big boom box. When the radio signals strike their boom box, they start rapping to the song “We know something you don’t know...” Then they start their tour of Los Angeles, riding around and rapping. They will arrive in different very picturesque areas and will perform to the camera. Along their journey, we will cut back to the DJ in the studio cutting up the record and broadcasting out to them wherever they are.

Also, as they travel around, they will meet up with different costumed homies. At one point there will be some breakdancing costumed homies doing some sick moves to the song on some cardboard. At another point they will shoot some hoops in Chinatown with some other costumed homies. I will also see if I can make a low budget set for a Hype Williams style take, but I am not sure if I will have enough money to do that.

Here is a list of locations that I am going to try to get:

- 4<sup>th</sup> street bridge (crosses over LA river into downtown LA (super picturesque)
- Angeles Point (big park with sick view of LA)
- Chinatown Basketball Court
- Elysian Park Main Road (palm tree lined park street)
- Gritty Urban Location (warehouses etc.) – probably where I will shoot breakdancing
- Broadway (busy urban street) – it will be crowded and funny to see characters surrounded by normal people
- Cruising in a car (maybe on the freeway)
- A beach (it is super expensive to shoot at a beach – I will figure out the cheapest way possible)

## **FINAL CHORUS**

This will be a very choreographed dance routine. We will have six dudes, all in animal costumes doing the dance, and we will shoot it in different locations, cutting between them.